

# INSIDE THE NCA

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## MISSION STATEMENT

The National Confectioners Association fosters industry growth by advancing and promoting the interests of the confectionery industry and its consumers.

## CONTACT THE NCA

Need help? We'll be happy to answer your questions about NCA activities and the confectionery industry.

### PRESIDENT & CEO

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### VICE-PRESIDENT OF MEMBERSHIP & MEETINGS

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### SENIOR DIRECTOR OF EXPO

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Locate other NCA staff on our website, [www.CandyUSA.com](http://www.CandyUSA.com), or email [info@candyusa.com](mailto:info@candyusa.com).

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## NCA STAFF

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Senior Director of Expo

**Alison Bodor**  
Executive VP

**Karen Brann**  
Administrative Assistant

**Olivia Brown**  
Communications & Marketing Specialist

**Liz Clark**  
VP of Government Affairs

**Courtney Davis**  
Director of Events & Membership

**John H. Downs Jr.**  
President & CEO

**Emily Dreskin**  
Membership Specialist

**Jenn Ellek**  
Senior Director of Trade Communications & Marketing

**Kelsey Freeman**  
Manager of Government Affairs

**Erin Garcia**  
Manager of Finance

**Valerie Gottlieb**  
Operations Coordinator

**Karen Horan**  
Senior Director of International Business Development

**Zara Khaleeli**  
Senior Manager of Food Policy & Regulations

**Anne Krohn**  
Manager of Meetings & Membership

**Reggie Meyer**  
Director of Technology

**Barbara O'Brien**  
Director of Human Resources & Administration  
Executive Assistant to the President

**Christine Purcell**  
Meetings & Membership Assistant

**Laura Shumow**  
Director of Scientific & Regulatory Affairs

**Susan Smith**  
Executive Director of Chocolate Senior VP of Communications

**Allison Steely**  
Senior Manager of Digital Marketing & Policy Communications

**Libby Taylor**  
VP of Membership & Meetings

**Tracy Thompson**  
VP of Finance

**Susan Whiteside**  
VP of Digital Strategy & Public Relations

**Larry Wilson**  
VP of Customer Relations

**Grace Woodyard**  
Senior Exhibits Manager

## NCA EXECUTIVE BOARD & BOARD OF TRUSTEES

### ASSOCIATION OFFICERS

**Chairman**  
**Robert M. Simpson, Jr.**  
Jelly Belly Candy Co.

**Vice-Chairman**  
**Peter W. Blommer**  
The Blommer Chocolate Co.

**Treasurer**  
**Joseph Vittoria**  
Pez Candy, Inc.

**President & CEO**  
**John H. Downs, Jr.**  
National Confectioners Association

### EXECUTIVE BOARD VICE-PRESIDENTS

**Martino Caretto**  
Ferrero USA, Inc.

**Susan Karl**  
Annabelle Candy Co., Inc.

**Robert A. Nelson**  
Elmer Candy Corp.

**David Taiclet**  
Fannie May Confections Brands, Inc.

**Daniel Trott**  
Russell Stover Candies, Inc.

### EXECUTIVE BOARD AT-LARGE MEMBERS

**Brad G. Figel**  
Mars, Incorporated

**Caryn Olson**  
Nestlé USA

**Steven Schiller**  
The Hershey Company

**Stephanie R. Wilkes**  
Mondelez International, Inc.

**Ex-Officio - Former NCA Chairman**  
**Mitchell T. Goetze**  
Goetze's Candy Co., Inc.

**Ex-Officio - Expo Chairman**  
**Tim Quinn**  
Mars Chocolate North America

**Ex-Officio - Cocoa Processor**  
**Gary Guittard**  
Guittard Chocolate Co.

### BOARD OF TRUSTEES MEMBERS

**Rick Brindle**  
Mondelez International, Inc.

**Greg Cater**  
Sweet Candy Co.

**Katherine A. Clark**  
Capol LLC

**Michael Cobb**  
Guylian USA Inc

**Joseph F. Dutra**  
Kimmie Candy Co.

**Salvatore Ferrara II**  
Haribo of America, Inc.

**Patrick Hagerty**  
Vistar

**Betsy Ann Harris**  
Harold W. Young, Inc.

**Lee V. Hartman**  
Printpack, Inc.

**Tony Jacobs**  
Bazooka Candy Brands

**Thomas J. Joyce**  
The Hershey Company

**Michael Koch**  
Morley Candy Makers / Sanders Candy

**Bernard Kreilmann**  
Ferrero USA, Inc.

**Gregory McCormack**  
Kencraft, Inc.

**Keith W. McDaniel**  
First Source, LLC

**Eric H. Ostrow**  
Smarties Candy Company

**Matthew J. Pje**  
Just Born, Inc.

**Richard Ross**  
Galerie

**Linda G. Sahagian**  
Sahagian & Associates, Inc.

**Stuart Selarnick**  
Frankford Candy, LLC

**Kevin Silva**  
The Warrell Corp.

**Doug Simons**  
Enstrom Candies, Inc.

**Larry Statton**  
Aunt Sally's Praline Shops, Inc.

**Mark Tarner**  
The South Bend Chocolate Co.

**Marty Thompson**  
Ghirardelli Chocolate Co.

**Rick Tyrrell**  
Godiva Chocolatier, Inc.

**Kirk Vashaw**  
Spangler Candy Co.

**Mehmet Yuksek**  
Perfetti Van Melle USA Inc.

**Chris E. Zuleski**  
SummitHill Sales & Marketing / ISM

### LEGAL COUNSEL

**Rick Frank**  
OFW Law

## NEW MEMBERS (AS OF AUGUST 26, 2014)

### MANUFACTURERS

Bissinger's Handcrafted Chocolatier  
Torie & Howard

### INTERNATIONAL

Kanro Co. Ltd.

### SUPPLIERS

CT USA Corporation  
Lookout Marketing  
Takasago International

## UPCOMING EVENTS



2015 STATE OF THE INDUSTRY CONFERENCE  
February 16 - 19, 2015  
Fontainebleau Resort, Miami, FL



2015 Sweets & Snacks Expo  
May 19 - 21, 2015  
McCormick Place, Chicago, IL